01 / PROFILE

Creative work.
Built for brands.

Vandhik Edupuganti

Freelance video editor, graphic designer and AI-assisted creative producer. Available for remote, project-based collaboration with brands and agencies.

01 Video editing

Short-form reels, promotional videos, pacing, captions and basic motion graphics.

02 AI-assisted advertising

Product-focused concepts, visual generation, shot planning and editorial assembly.

03 Graphic design

Social media creatives, campaign graphics, posters and promotional layouts.

04 Website concepts

Responsive landing page concepts and business website design.

TOOLS

Premiere Pro / After Effects / Photoshop / Canva / DaVinci Resolve / Gemini

02 / CREATIVE APPROACH

From brief to delivery.

Example creative directions for prospective projects. These are concept briefs, not completed client campaigns.



PRODUCT AD

AI-assisted beverage concept



SOCIAL CREATIVE

Campaign layout concept

Production workflow

01 **Brief & direction**
Define audience, format, references and deliverables.

02 **Concept & production**
Plan shots, create assets and edit the first cut.

03 **Review & delivery**
Refine agreed revisions and export platform-ready files.

Available for freelance projects

Remote collaboration / Paid trial assignments / Project-based or recurring work

Contact: reply to the email or WhatsApp message sharing this portfolio.