01 / CAPABILITIES

Digital solutions.

Built around your business.

Vandhik Edupuganti

Independent digital services freelancer offering remote, project-based collaboration to businesses and agencies worldwide.

01 **Website design & development**

Responsive business websites, landing pages, service showcases, enquiry forms and booking integrations.

02 **AI-powered marketing**

Campaign concepts, audience research, AI-assisted ad visuals, product videos and creative variations.

03 **Digital media & content**

Social content planning, short-form video editing, promotional graphics and platform-ready creative assets.

04 **Lead generation & automation**

Public prospect research, lead tracking, CRM workflow concepts, enquiry routing and follow-up automation.

05 **Digital business support**

Online presence audits, customer journey planning and practical digital workflow improvements.

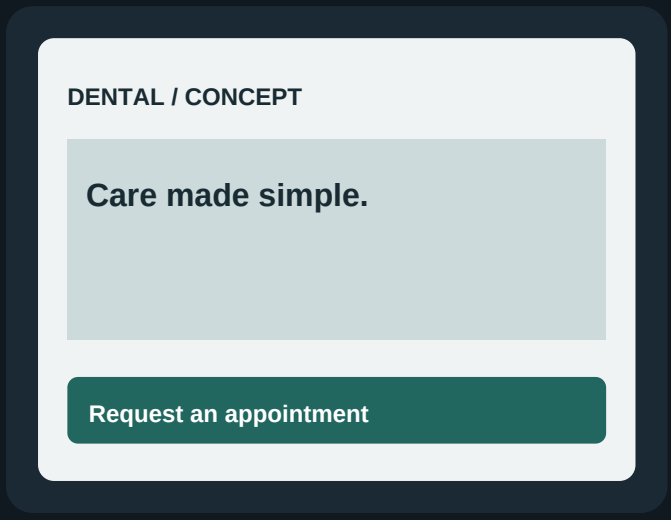
Flexible engagement

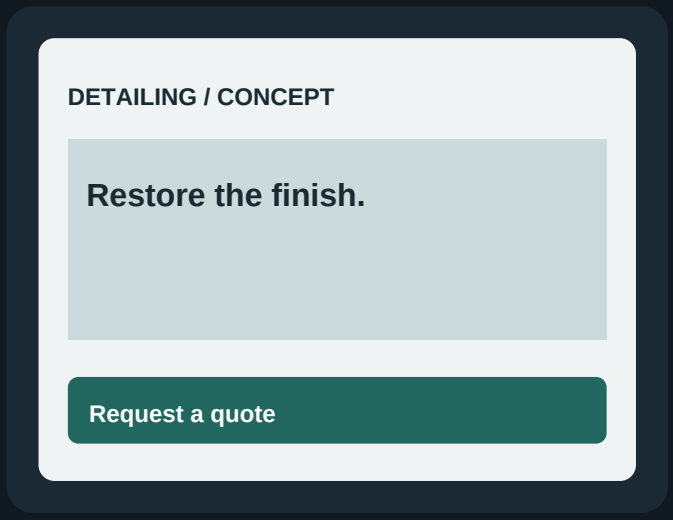
Paid pilot projects / Fixed-scope builds / Ongoing support

02 / WEBSITE CONCEPTS

Turn discovery into enquiries.

Illustrative homepage wireframes for prospective businesses. These are sample design directions, not completed client websites.





Healthcare & local services

Treatment and service pages, clear contact options and mobile-first navigation.

Automotive & premium brands

Service packages, visual galleries and streamlined booking enquiries.

01 **Complimentary homepage preview**

A private, unofficial concept to establish the design direction before a paid build.

02 **Scoped implementation**

Agree on pages, features, integrations, timeline and revisions before development.

03 **Launch & ongoing support**

Responsive checks, deployment handover and optional maintenance, as agreed.

03 / MARKETING & AUTOMATION

A connected digital workflow.

Example service workflows that can be adapted to your business goals and existing tools.

01 **Attract**

AI-assisted advertisements, social creatives and campaign concepts.

02 **Capture**

Landing pages, enquiry forms and consent-based contact collection.

03 **Organise**

Lead tracking, CRM workflow planning and enquiry routing.

04 **Improve**

Review agreed metrics, refine content and iterate on the customer journey.

Creative toolkit

Premiere Pro, After Effects, Photoshop, Canva, DaVinci Resolve and Gemini. Web and automation tools selected according to project requirements.

Available for international collaboration

Contact: vandhikandco@gmail.com

Concepts shown are illustrative; no client results or performance guarantees are claimed.